

# FUJIFILM

## “Leading innovation through the FujiFilm Way...”

Fujifilm are a large global innovation and technology business operating across a number of different sectors, including photo imaging, graphics and medical supplies.



We were approached by the UK Head of HR, Duncan Edgar to help develop the existing leadership team across all the divisions and the Head office team. Duncan wanted to professionalise the leadership approach of his senior and middle leadership teams and set a strong foundation of human centred behaviours to help lead Fujifilm in its next stage of growth.

Based around the FujiFilm Way (an in-house values programme) and the newly created UK vision and values, we developed 4 highly impactful leadership interventions. These sessions were delivered to 45 leaders across 3 cohorts over the course of 12 months.

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What impressed me most was the way that Mindset Associates tailored the content to our business. This meant the programme was both practical for the business yet also stretched our leaders on a personal level

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**Duncan Edgar, Head of HR**

**For more information contact either:**

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