

DO YOU HAVE THE FIVE ESSENTIAL ELEMENTS OF CHANGE READINESS?

M INDSET
A LIGNMENT
P LAN
P EOPLE
S YSTEMS

UP TO

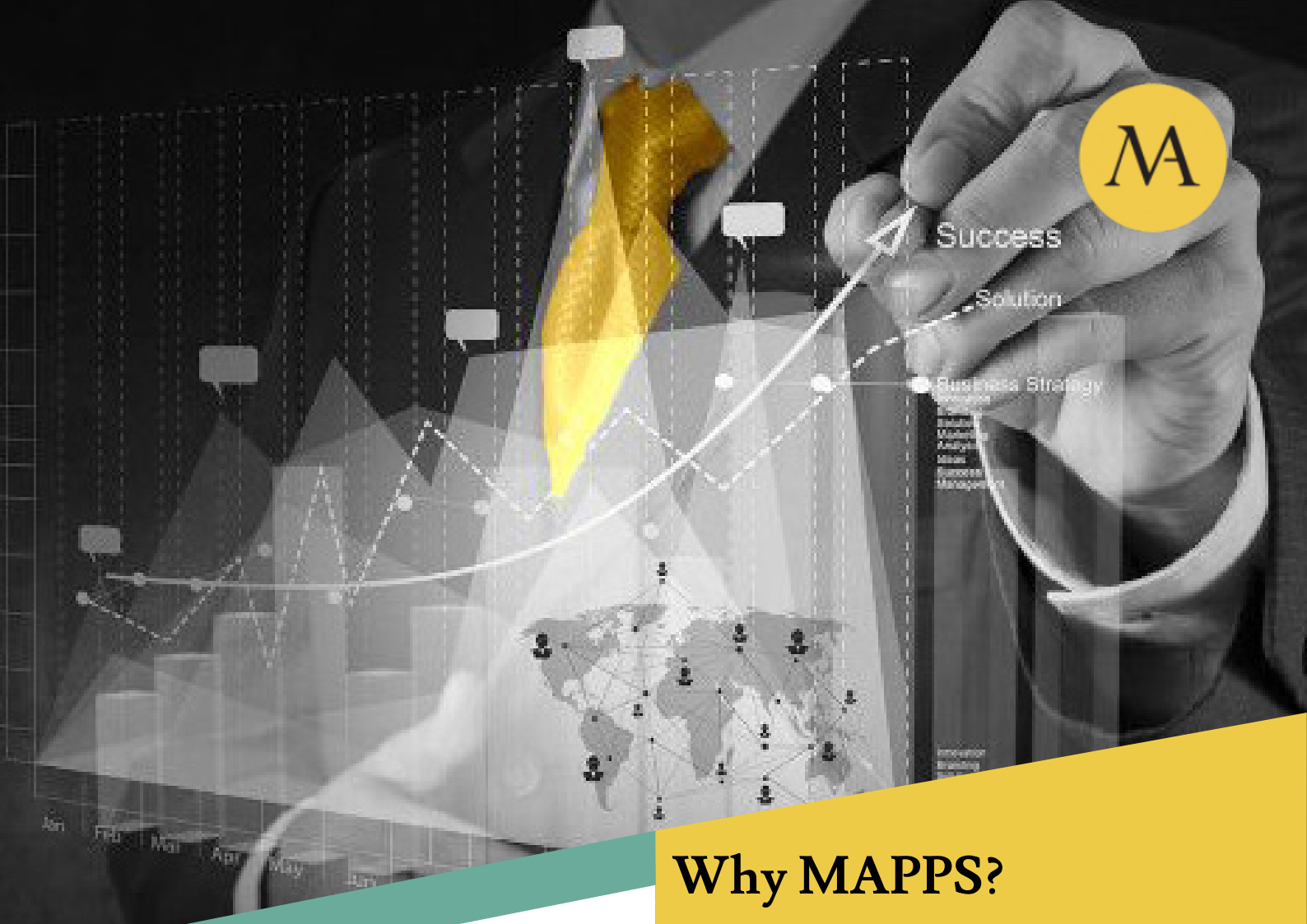
70%

CHANGE PROGRAMMES FAIL
(McKinsey)

OVER

70%

EMPLOYEES DISENGAGED
(Gallup Survey)



Who Are We?

Mindset Associates is a team of senior level change experts, with varied backgrounds, across multiple sectors.

We have all worked in the thick of it, understand how change happens and most importantly, how to make it stick.

Why MAPPS?

MAPPS (Mindset, Alignment, Plan, People, Systems) is the acronym we have developed for measuring change readiness.

Your organisation is continuously evolving and to meet the challenges that change brings, the assessment of your change readiness needs also to be continuously assessed.

As we've already mentioned, it is estimated that 70% of changes fail. Let us help you to be one of the 30% of organisations that succeed.

Does your organisation have the 5 essential elements in place?



Mindset
Alignment
Plan
People
Systems

- Do The People Have The Right Mindset To Support The Change?
- Are People Aware Of The Organisational Change Strategy And Clear On How They Contribute To It?
- Do All Departments And Levels In The Organisation Have Plans In Place To Deliver The Change Strategy?
- Do Your People Have The Required Skills , Competencies & Behaviours In Place To Deliver Change?
- Do The Structures And Process Currently In Place Support The Change?



MAKING CHANGE STICK

Creating the right mindset, aligning the right team, with the right processes and support systems will ensure your change programme is not one of the 70% that fail or have 70% of actively disengaged employees.





PEN TEST PARTNERS

“Mindset Associates diagnostic framework really helped us clarify how we needed to adapt our business to take us through our next stage of growth, helping us see what we needed to change and supported us in bringing the changes to life.”

Gerard Kerrigan
Founding Partner



SDL*

“During a period of 20% growth for the business Mindset Associates proved invaluable in creating focus and alignment throughout the team. We used the diagnostic process to understand what we needed to focus on to facilitate change. We then used the output to bring customer experience to life in DFS and making it a real USP to potential purchasers of the company.”

Sean McGeoghan
CFO

MAPPS Intelligent Technology + Human Expertise

To find out more or book a free consultation, give us a call or send us an email.

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MINDSET
ASSOCIATES